

FACT SHEET

Number of Owners

On January 1, 2007, 4.4 million households owned one or more U.S. timeshare weekly intervals or points-equivalents. This represents a 7% increase over January 1, 2006.

Number of Timeshare Units

There are 176,232 timeshare units at 1,615 U.S. resorts, for an average of 109 units per resort. States with the most unit volume include Florida (30.4%), California (6.7%) and South Carolina (6.5%).

States with Most Timeshare Resorts

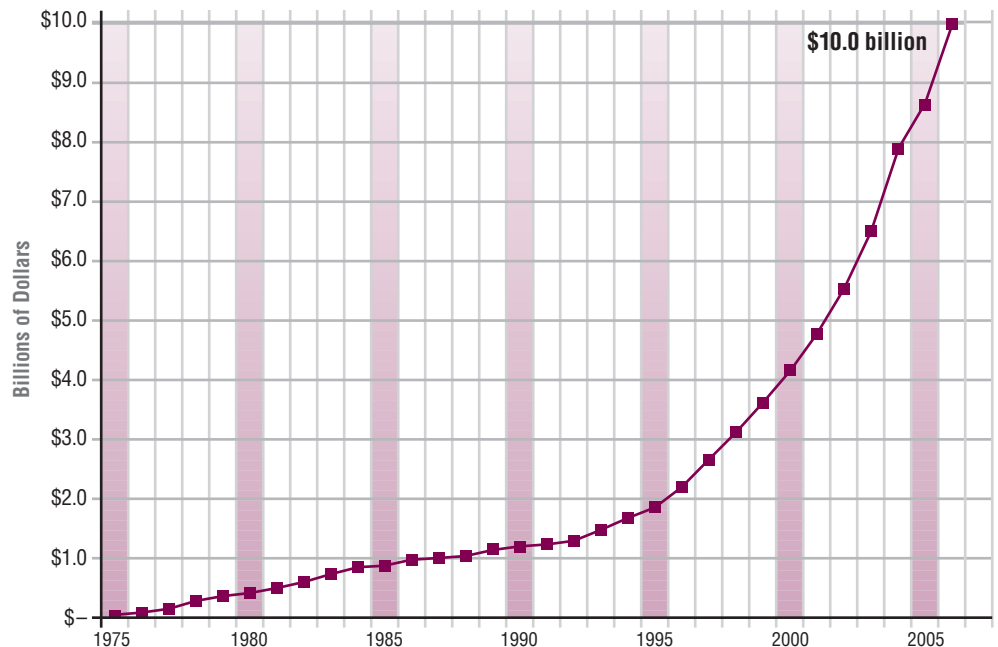
Florida, California and South Carolina have the most resorts representing 38% of all U.S. timeshare resorts.

Region	% of U.S. Timeshare Resorts ^a	Average Size	Total Sales Volume (\$B)
Florida	23%	142	\$2.3
California	8%	90	\$0.7
South Carolina	7%	102	\$1.1
Mountain	17%	84	\$1.5
Northeast	11%	93	\$0.5
Pacific	9%	92	\$1.5
South Central	9%	165	\$0.6
Midwest	8%	117	\$0.6
South Atlantic	8%	108	\$0.4
Overall	100%	109	\$10.0

Total sales volume was \$10 billion, a 16% increase over 2005.

Sales

There were nearly 538,000 active sales intervals sold, at an average price of \$18,502 in 2006. Total sales volume was \$10 billion, a 16% increase over 2005.



Source: Ragatz Associates, American Economics Group and AIF

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Unit Construction

There continues to be a significant expansion in the number of available timeshare units. Resorts constructed just over 14,000 units in 2006; in 2007, developers expect to complete another 11,000 new units. An estimated 47,000 additional units, for which developers have firm commitments, are planned for construction beyond 2007.

The predominant resort category was a beach destination, reported by nearly 24% of responding resorts.

Types of Resorts

The predominant resort category was a beach destination, reported by nearly 24% of responding resorts. This was followed by country/lakes resorts (15%), golf resorts (9.7%), and ski resorts (9.7%).

Type	What vacation experience does this resort offer?			Which one characteristic best describes this resort
	Onsite	Nearby	Nearby and/or Onsite	
Beach	28.1%	31.6%	56.5%	23.9%
Country/Lakes	13.3%	27.0%	37.2%	15.4%
Golf	22.1%	63.2%	82.8%	9.7%
Ski	6.7%	20.3%	25.6%	9.7%
Island	18.2%	14.4%	23.9%	9.1%
Theme Park	0%	22.5%	22.8%	6.6%
Urban	5.6%	10.2%	14.7%	6.3%
Rural/Coastal	15.8%	23.5%	33.7%	5.4%
Gaming	9.1%	25.6%	29.8%	2.3%
Desert	7.0%	6.3%	11.6%	2.0%
Other	n/a	n/a	n/a	9.7%

Conducted by Ernst & Young, LLP, the study provides an overview of important summary information on the U.S. timeshare industry for 2006, excluding fractional resorts.

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